



## Lecture “Business Ethics and Communication”

Winter Semester 2022/2023

<b>Name of the course</b>	Business Ethics and Communication
<b>Name of the lecturer</b>	Dr. Zhanna Andriichenko
<b>Description of the course</b>	<p><b>Annotation</b> The course examines issues of business ethics, which are important for integrity promotion in the business environment, and forms the main skills, that are necessary for successful communication.</p> <p><b>The goal</b> is to introduce students to the modern aspects business ethics and to create a theoretical and practical background for providing impactful business communication.</p> <p><b>Learning outcomes:</b></p> <ul style="list-style-type: none"><li>• Knowledge of language culture and language etiquette</li><li>• Knowledge of business communication techniques</li><li>• Knowledge of non-verbal means of communication</li><li>• Understanding the importance of a business person’s image</li><li>• Practical skills in business negotiations</li></ul> <p><b>Content of the academic discipline</b></p> <p><b>Content module 1. Theoretical aspects and features of business ethics</b></p> <p>Topic 1. Business ethics and its features Topic 2. Language culture of business conversation</p> <p><b>Content module 2. Applied aspects of business communications</b></p> <p>Topic 3. Culture and communication techniques as a part of language etiquette Topic 4. Non-verbal ways of communication Topic 5. Power of image Topic 6. Technology of business (commercial) negotiations Topic 7. Ethics of distance communication</p>
<b>Dates</b>	Thursday, 8 <sup>th</sup> December, 12:30 – 15:30 Monday, 12 <sup>th</sup> December, 10:00 – 13:00 Tuesday, 13 <sup>th</sup> December, 10:00 – 13:00 Wednesday, 14 <sup>th</sup> December, 10:00 – 13:00 Thursday, 15 <sup>th</sup> December, 10:00 – 13:00 Friday, 16 <sup>th</sup> December, 10:00 – 13:00
<b>Kind of exam</b>	
<b>Prerequisites required</b>	None
<b>Recommended reading</b>	None
<b>Working language</b>	English
<b>Available seats</b>	