

Summer term

Orientation week: 2nd week of March (mandatory)

Intensive German Course (beginners only): last two weeks of March

Lecture Period: April 1 – June 30

International Interdisciplinary Study Program		
Code	Subject	ECTS
IO1	German intensive course (only for beginners!)	6
IO2	German course	3-4
AAA1	Globalization and International Management a) International Business b) Intercultural Competences c) Drivers of Global Business	6
AAA2	International Marketing & Strategic Innovation a) International & Digital Marketing b) Climate Collage c) Digital Business Dynamics	6
AAA3	Leading People and Organizations a) International Leadership b) Entrepreneurship c) Intellectual Capital and Knowledge Management	6
AAA4	Quality in Business a) Quality Management b) Innovation Management	4
AAA5	Project Management II a) Basics of Project Management b) Seminar on Project Management	6

Management in Industry (Regular Study Program)		
Code	Subject	ECTS
WIN16B4	Business English	2
WIN17B4	Economics	3
WIN17B4	Cross-cultural Management	3

Management in German-French Corporations (Regular Study Program)		
Code	Subject	ECTS
WDFM	Information Management	3
WDFM	Business Statistics	2

Language Center <small>(offer depending on demand!)</small>		
Code	Subject	ECTS
LC1	French, Chinese, Spanish, Japanese	2 each