

Winter term

Orientation week: 2nd week of September (mandatory)

Intensive German Course (beginners only): last two weeks of Sept.

Lecture Period: October 1 – end of December

International Interdisciplinary Study Program		
Code	Subject	ECTS
IO1	German intensive course (only for beginners!)	6
IO2	German course	3-4
AAA1	International Marketing and Sales I a) International Marketing b) Digital Marketing c) Operational Sales	6
AAA2	Intercultural Management and Communication a) Cross-cultural management b) Intercultural Communication	4
AAA3	International Finance and Investment a) Reporting&Controlling b) Behavioural finance	5
AAA4	Quality in Business a) Quality Management Audit b) Quality Management Six Sigma c) Business Statistics/ Computer Applications	6
AAA5	HR & Leadership a) International Leadership b) Human Resource Management c) People Dynamics	6
AAA6	International Business and Management a) Introduction to International Business b) Global Strategic Management c) Internationalisation Strategies	6
AAA7	Project Management a) Basic of Project Management b) Seminar on Project Management	4

Management in Industry (Regular Study Program)		
Code	Subject	ECTS
WIN1	(Grammar for) Business English	2
WIN2	Business Simulation: Going Global	4
WIN3	Economic Policy	3

Management in German-French Corporations (Regular Study Program)		
Code	Subject	ECTS
WDFM	Information Management	3

Language Center <small>(offer depending on demand!)</small>		
Code	Subject	ECTS
LC1	French, Chinese, Spanish, Japanese	2 each