Sustainability:
Why?

And why with
SAP?

SUSTAINABLE DEVELOPMENT GOALS
1 NO POVERTY
2 ZERO HUNGER
3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION
14 LIFE BELOW WATER
15 LIFE ON LAND
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS

Our Approach to Sustainable Impact

SAP's Purpose

Help the World Run Better and Improve People's Lives

Sustainability

Creating Positive Economic, Environmental and Social Impact within Planetary Boundaries

Exemplar

Leading by example in our own sustainable business operations and practices

Enabler

Providing products & services that meet the sustainability challenges and opportunities of our customers

HOLISTIC STEERING AND REPORTING

Zero Emissions
with Climate Action

Zero Waste
with Circular Economy

Zero Inequality
with Social Responsibility

Sustainability: Why?

Many reasons – and with all of them stakeholder expectations are increasing

Consumers

are shifting preferences

5.6x

faster growth in sustainable products

Source: Harvard Business Review

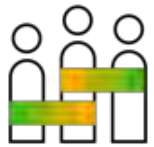
Employees

want responsible production

#1 concern

Millennial and Gen Z respondents

Source: Aberdeen Standard Investment



Investors

are demanding action

76%

growth in ESG in Investments

Source: Aberdeen Standard Investment

Regulators

push legislation and taxation

100%

Recycling costs for retail, CPG sector in 2022

EU Circular Economy initiative

Source: Business Green Report

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SAP Sustainability Solutions

Complete overview including “related” solutions

HOLISTIC STEERING AND REPORTING

- SAP Sustainability Control Tower
- SAP Ariba - EcoVadis Supplier Sustainability Rating
- SAP Spend Analytics and Category Intelligence
- SAP Environment Management (EHS)
- SAP S/4HANA for Product Compliance
- SAP Health and Safety Management (EHS)

Industry Innovation

- SAP Profitability and Performance Management by msg

ZERO EMISSIONS with Climate Action

- SAP Environment Management (EHS)
- SAP Sustainability Footprint Management
- SAP Business Ecology Management for Small and Midsize Businesses
- SAP E-Mobility
- SAP Product Carbon Footprint Analytics (SAC)
- SAP Transportation Management
- SAP Concur
- SAP Treasury and Risk Management
- SAP Logistics Business Network Material Traceability

ZERO WASTE with Circular Economy

- SAP Responsible Design and Production
- SAP S/4HANA for Product Compliance
- SAP Environment Management (EHS Waste Mgmt)
- GreenToken by SAP
- SAP Rural Sourcing Management
- SAP Logistics Business Network Material Traceability
- Product Lifecycle Management
- Integrated Business Planning

ZERO INEQUALITY Social Responsibility

- SAP Health and Safety Management (EHS)
- SAP Occupational Health (EHS)
- SAP Incident Management (EHS)
- SAP Business Integrity Screening
- SAP S/4HANA for Product Compliance
- SAP Concur (Duty of Care)
- SAP Ariba (Supplier Diversity)
- SAP Fieldglass (Contingent Workforce Diversity)
- SAP SuccessFactors
- Qualtrics Employee XM

INDUSTRY INNOVATION

- Bearing Point LogEC (Logistics Emissions Calculator)
- SAP Traders & Schedulers Workbench
- SAP Cloud for Energy
- SAP Digital Vehicle Hub (SAP AIN)
- SAP Direct Distribution
- SAP Multichannel Order Management
- SAP S/4HANA for Waste & Recycling by Prologa
- SAP Returnable Packaging Management
- SAP Intelligent Returns Management
- SAP Outcome-based Business Insights
- SAP Replenishment Planning
- SAP Work Clearance Management (EHS)
- SAP Management of Change (EHS)

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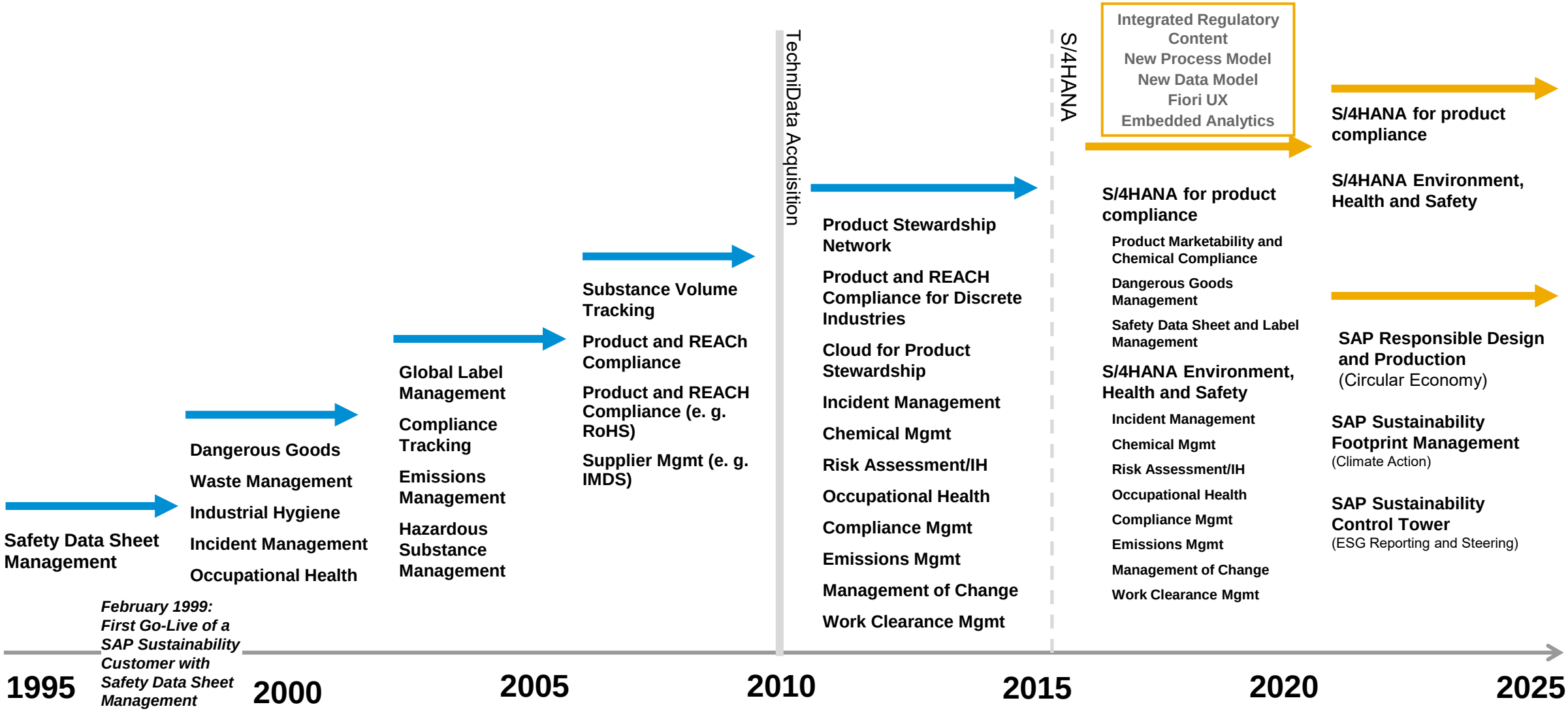
SAP Commitment to Sustainability

More than 25 years of investment, innovation and market leadership in delivering sustainability solutions



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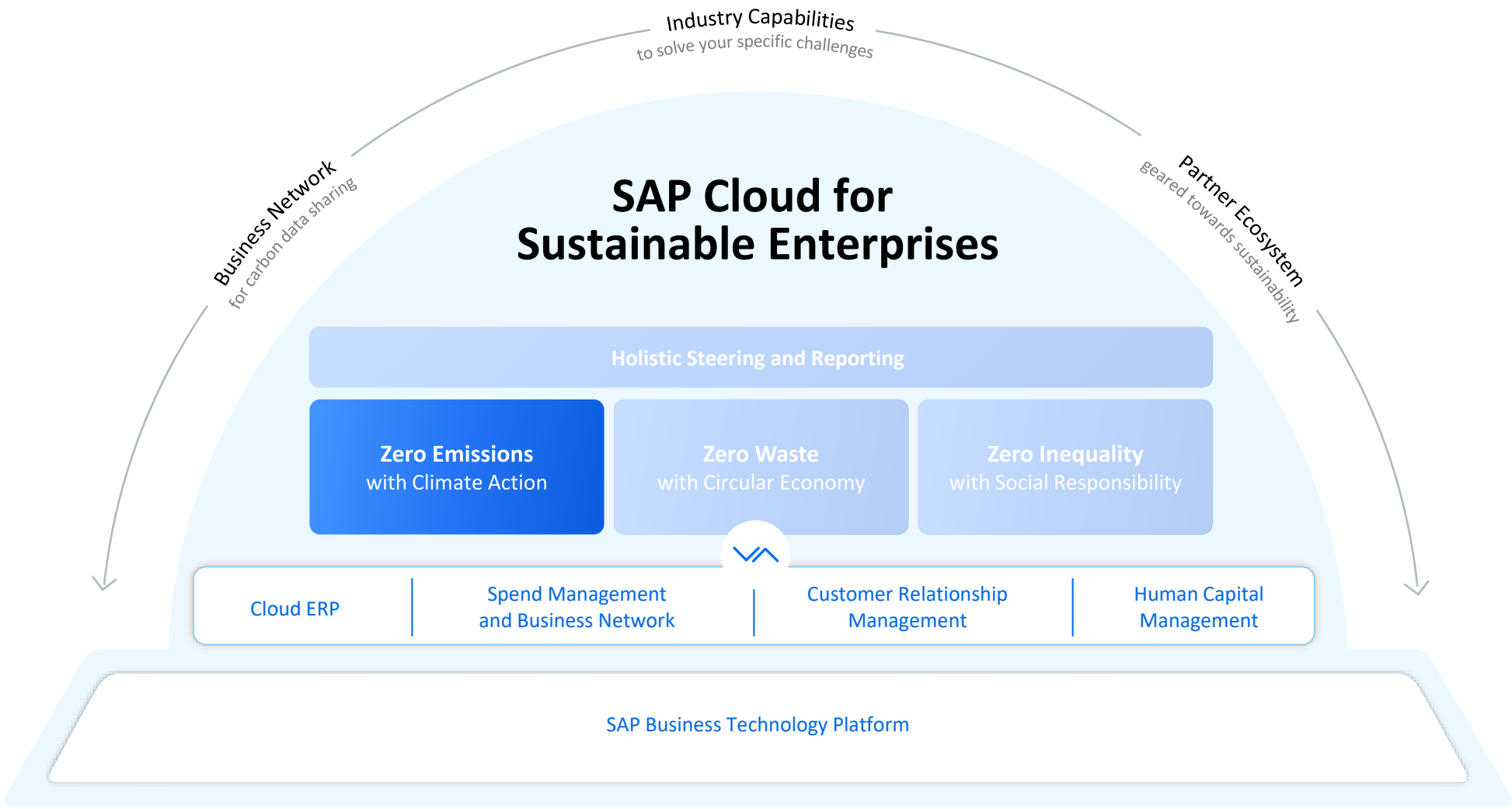
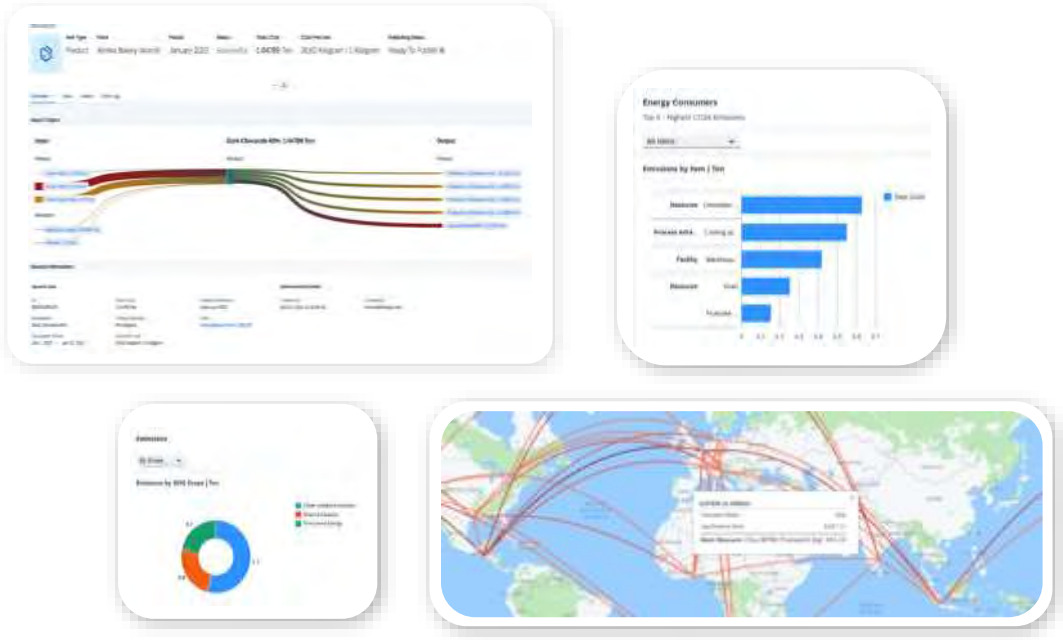
SAP Cloud for Sustainability Enterprises



SAP Sustainability Footprint Management | Overview



RECORD: Easily leverage existing data with seamless integration and automation

Seamlessly integrate data from SAP S/4HANA, 3rd party data, supplier data, and facility energy flows for data acquisition and footprint distribution.

REPORT: Get auditable corporate and product carbon footprints at scale

Assess your sustainability footprint with granular cradle to gate carbon footprint calculations that consider materials, transportation, and production.

ACT: Decarbonize along business processes through granular transparency

Act on your reduction targets with carbon accounting software that supports Scope 1, 2 and 3 transparency and generates analytical insights from footprint data.

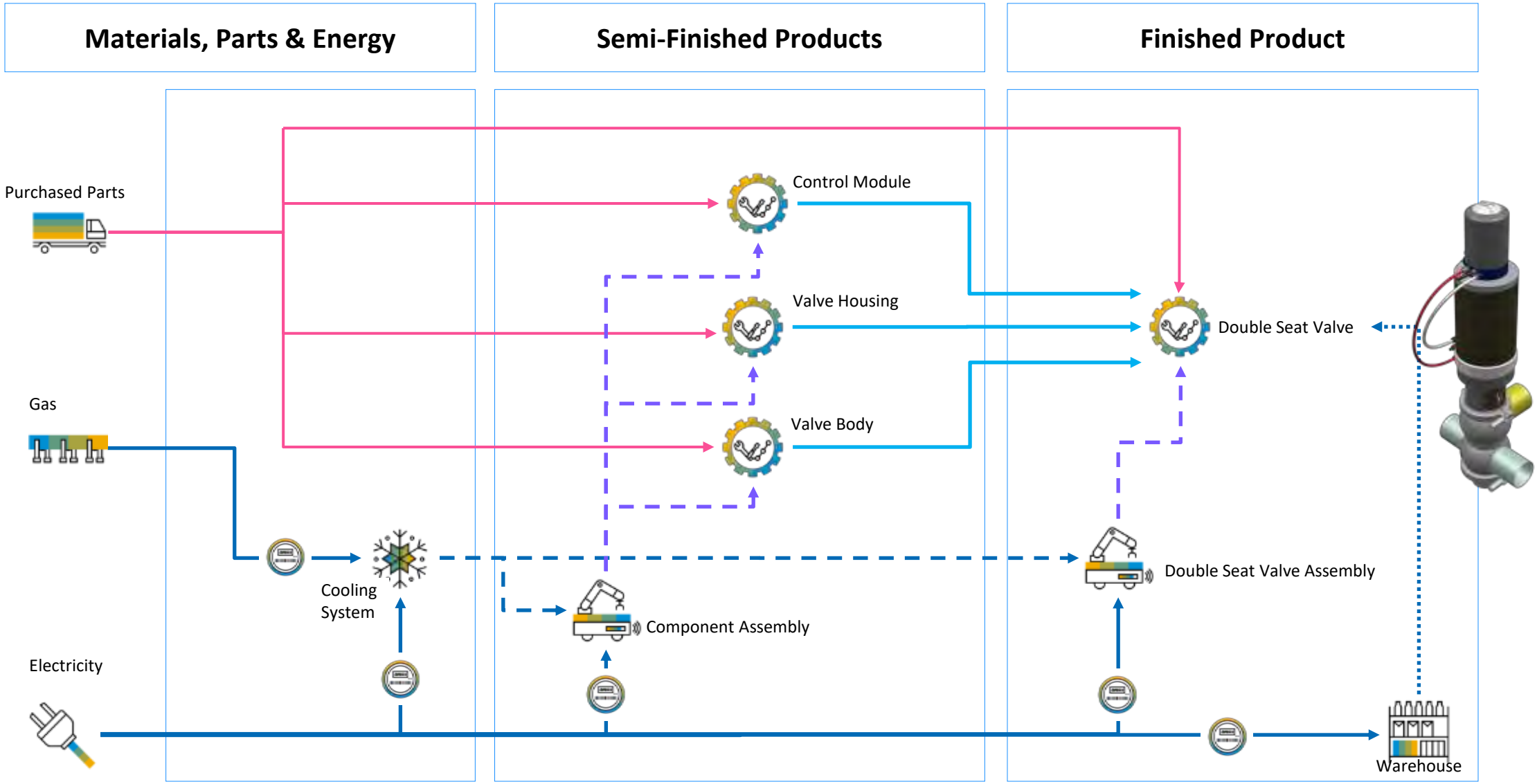
Sustainability Frameworks and Databases (excerpt)

ecoinvent

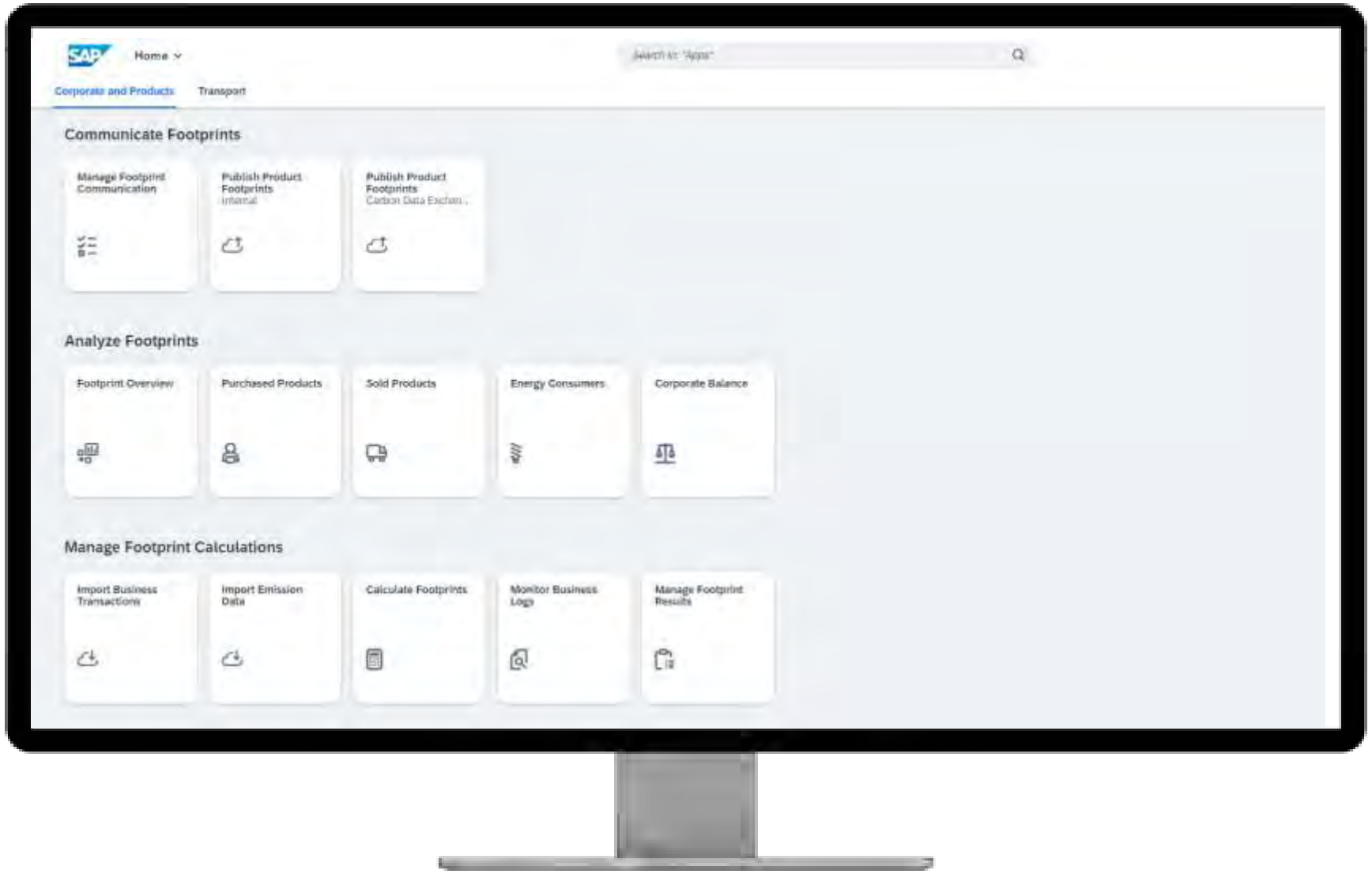
Greenhouse Gas Protocol

carbonminds

Calculation Example



Software Insights



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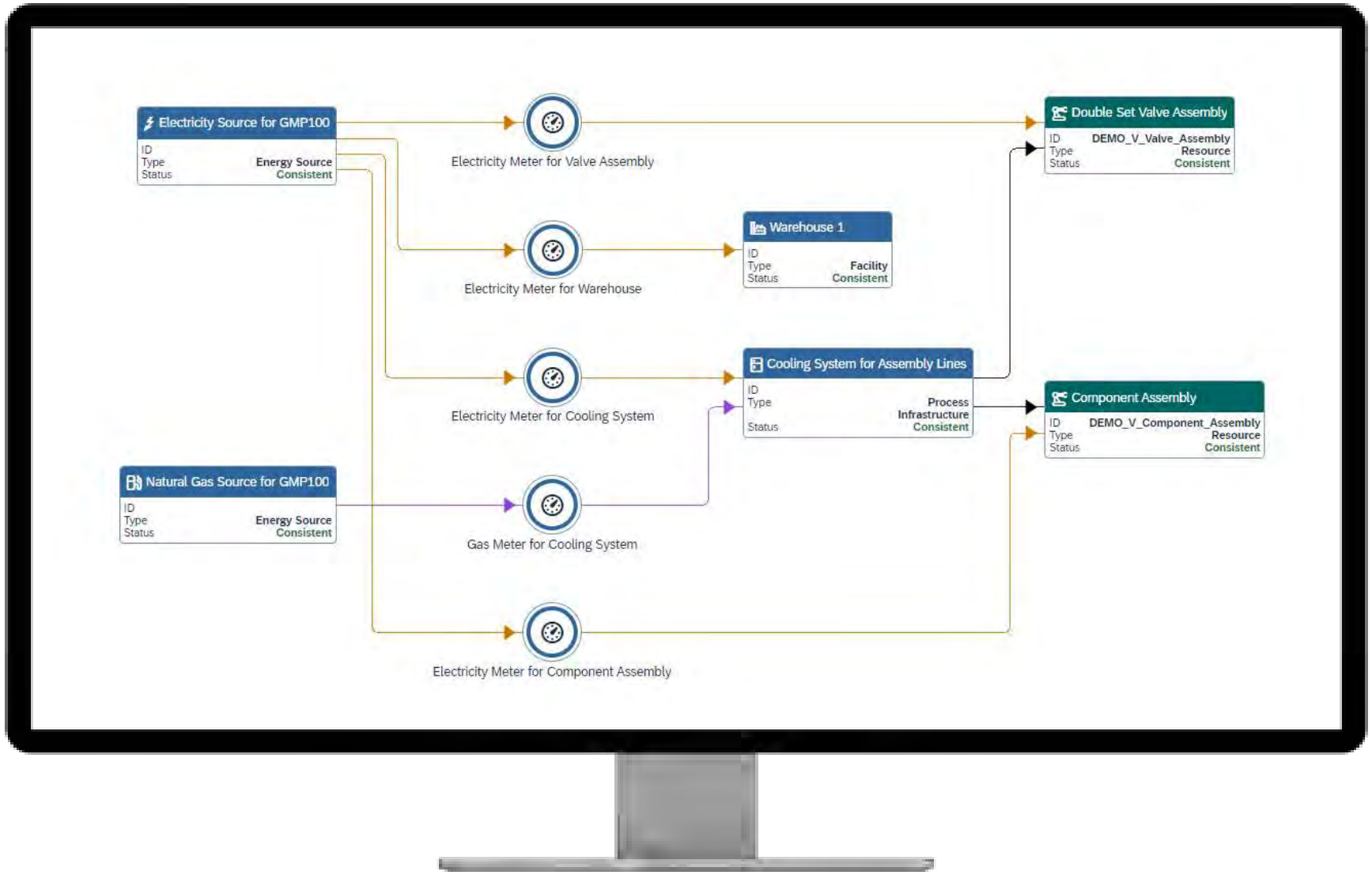

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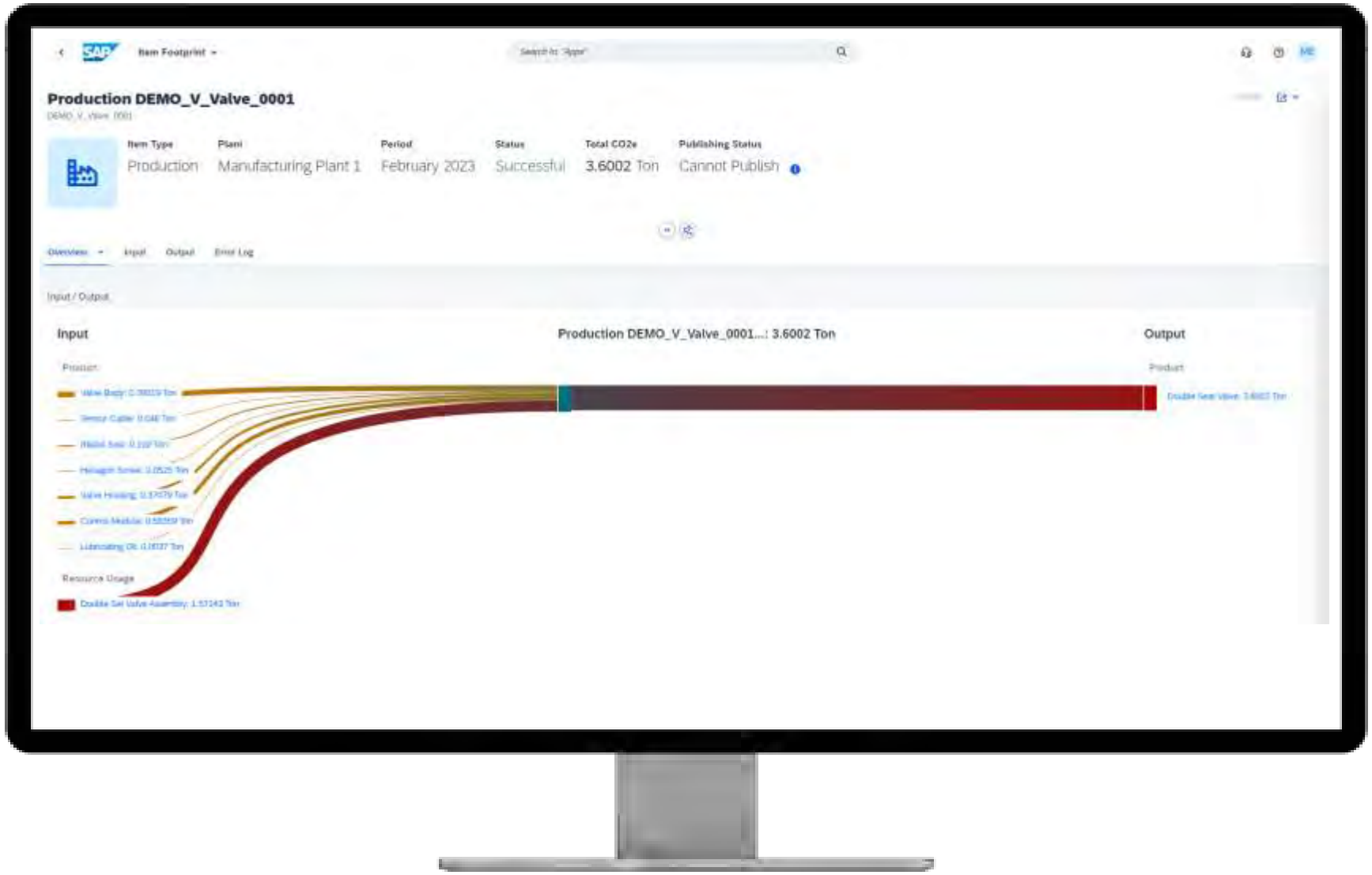

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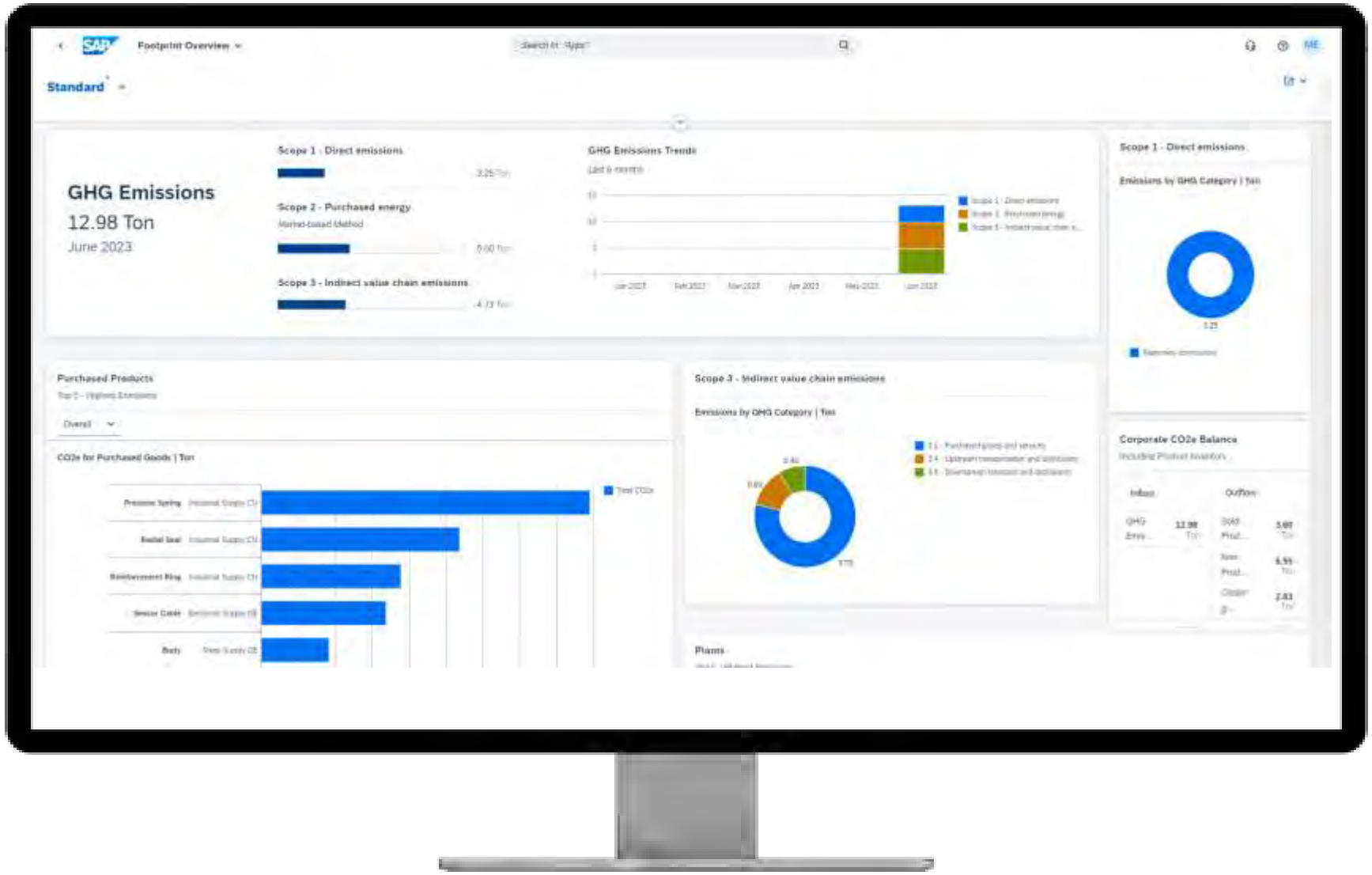

Icon source: https://storyset.com/people