Online lecture Entrepreneurship

Summer Semester 2021

Name of the course	Entrepreneurship
Name of the lecturer	**Dr. Özlem Kunday**
Description of the course	Entrepreneurship is a course designed to teach students how to think and act entrepreneurial. The course addresses the unique entrepreneurial experience of conceiving, evaluating, creating, managing, and potentially selling a business. The course relies on classroom discussion, participation, performing a feasibility plan, developing a business model and building a business plan to develop a comprehensive strategy for launching and managing a business. Students will need to draw upon their business education and experience, and apply it to the task of launching a new venture.
Dates	Tuesday, 15.06., 16:30 – 19:30 Thursday, 17.06., 16:30 – 19:30 Friday, 18.06., 16:30 – 19:30 Tuesday, 22.06., 16:30 – 19:30 Thursday, 24.06., 16:30 – 19:30
Kind of exam	Rated project work
Prerequisites required	None
Recommended reading	None