

Summer School "International Business"

Duale Hochschule Baden-Württemberg Karlsruhe



Arrival

After traveling by plane to Frankfurt and by bus or train from Frankfurt to Karlsruhe, the students are picked up and brought to the hostel.

Lectures

Together with other DHBW students.

- Strategic
 Management
 (Harry Costin)
- Basic German and Intercultural Differences (Anita Dreischer)
- Europe and the Euro (Andrew Lee)
- Cultural determinants of international business (Tudorel Popescu)







Company Visits

- Siemens (Karlsruhe)
- ADA Cosmetics (Kehl)
- Mercedes (Stuttgart)
- BMW (München)







SIGHTSEEING



Karlsruhe





Heidelberg





Visit of the old town of Heidelberg and the castle ruin.

Bruchsal

Tour of the bruchsal castle, the only Prince-Bishop's residence on the Upper Rhine.







Stuttgart

Visit of downtown Stuttgart





Stuttgart

Visit of the Mercedes Musuem



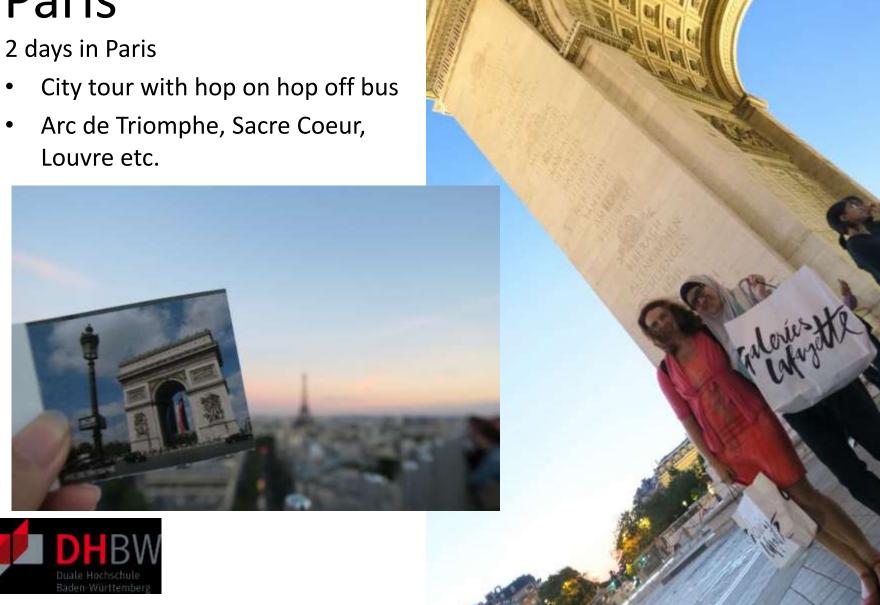
München



Visit of Munich city center and the BMW World

The traditional south German wheat beer exists also in an alcohol free version.

Paris



Paris





Straßbourg



Visit of Straßbourg, nice old town in Alsace (France) with Tarte Flambee for lunch.

Schwarzwald

Hiking tour in the black forest from Bad Herrenalb to Teufelsmühle and dinner in a traditional restaurant.





Schwarzwald









EVENING ACTIVITIES



Cinema

Visit of an old traditional movie theater









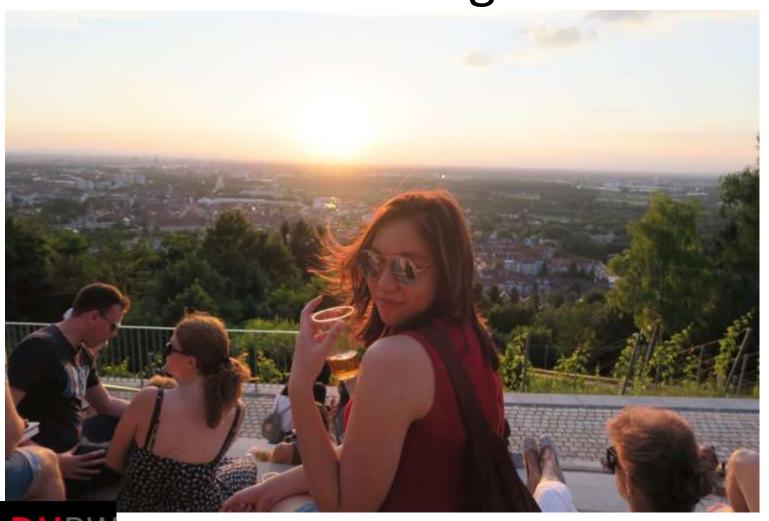
Turmberg

Picnic at the Turmberg, a hill in the outskirts of Kalrsruhe with a nice view of the area.





Turmberg



Salsa





Salsa dance lesson at Besitos with a dancing master



Picnic

Picnic in the castles garden with german students from DHBW



Karlsruher Schlosslichtspiele

Festival in the summer where the Castle in Karlsruhe is illuminated





FREE TIME





Exploring Karlsruhe

Time to visit the botanical gardens in Karlsruhe, a museum or the castle.





Pianos in the city

In the summer there are Pianos placed in the city center. Everyone is free to play them or enjoy the music.





Cake

Karlsruhe has to offer a lot of Cafés with a variety of cakes. The region is famous for the Schwarzwälderkirschtorte (Black forest cake)

