Summer School
"International Business"

Duale Hochschule Baden-Württemberg
Karlsruhe
Arrival

After traveling by plane to Frankfurt and by bus or train from Frankfurt to Karlsruhe, the students are picked up and brought to the hostel.
Lectures
Together with other DHBW students.
• Strategic Management (Harry Costin)
• Basic German and Intercultural Differences (Anita Dreischer)
• Europe and the Euro (Andrew Lee)
• Cultural determinants of international business (Tudorel Popescu)
Company Visits

- Siemens (Karlsruhe)
- ADA Cosmetics (Kehl)
- Mercedes (Stuttgart)
- BMW (München)
SIGHTSEEING
Karlsruhe
Heidelberg

Visit of the old town of Heidelberg and the castle ruin.
Bruchsal

Tour of the bruchsal castle, the only Prince-Bishop’s residence on the Upper Rhine.
Stuttgart

Visit of downtown Stuttgart
Stuttgart

Visit of the Mercedes Museum
München

Visit of Munich city center and the BMW World

The traditional south German wheat beer exists also in an alcohol free version.
Paris

2 days in Paris

- City tour with hop on hop off bus
- Arc de Triomphe, Sacre Coeur, Louvre etc.
Paris
Visit of Straßbourg, nice old town in Alsace (France) with Tarte Flambee for lunch.
Schwarzwald

Hiking tour in the black forest from Bad Herrenalb to Teufelsmühle and dinner in a traditional restaurant.
Schwarzwald
EVENING ACTIVITIES
Cinema

Visit of an old traditional movie theater
Turmberg

Picnic at the Turmberg, a hill in the outskirts of Kalrsruhe with a nice view of the area.
Turmberg
Salsa dance lesson at Besitos with a dancing master
Picnic

Picnic in the castles garden with german students from DHBW
Karlsruher Schlosslichtspiele
Festival in the summer where the Castle in Karlsruhe is illuminated
FREE TIME
Exploring Karlsruhe

Time to visit the botanical gardens in Karlsruhe, a museum or the castle.
In the summer there are Pianos placed in the city center. Everyone is free to play them or enjoy the music.
Cake

Karlsruhe has to offer a lot of Cafés with a variety of cakes. The region is famous for the Schwarzwälderkirschtorte (Black forest cake)