

## Winter semester

**Orientation weeks: mid-September – end of September (mandatory)**

**Intensive German Course (beginners only): September**

**Lecture Period: October – December**

International Interdisciplinary Study Program		
Code	Subject	ECTS
IO1	German intensive course (only for beginners!)	6
PH1	German course	3
IO3	Intercultural and Soft Skills a) Time Management b) Presentation & Communication Techniques c) Job application training d) Intercultural Training	4
AAA1	International Marketing & Sales I a) International Marketing b) Digital Marketing c) Market Entry and Cooperation Models	6
AAA2	International Finance and Investment a) Financial aspects of International Management b) Financing of mobile assets	5
AAA3	Project Management I a) Basics of Project Management b) Practical Workshop on Project Management	5
AAA4	Logistics and Supply Chain Management a) Environmental management in business b) International Operations and Logistics c) Resiliency in Supply Chain Management	5
AAA5	Leading People and Organizations a) Change Management b) Human Resource Management c) People Dynamics	6
AAA6	International Business and Management a) Cross-Cultural Management b) Drivers of Global Business c) International Strategy (Case Study Seminar)	6

Management in Industry (Regular Study Program)		
Code	Subject	ECTS
WIN20B4	Business English	2
WIN20B4	Business Simulation: Going Global	4
WIN20B4	Economic Policy	3

Business Information Systems (Regular Study Program) (from September!)		
Code	Subject	ECTS
WWI1	Investment and Financing	3
WWI2	Microeconomics and Macroeconomics	3
WWI3	Case Studies Sales and Consulting	3